CASE STUDY ON LOCAL AREA REVITALIZATION IN JAPAN USING FOOD

TSUNOI, YUUKI
TOYAMA, MASAO
FACULTY OF SOCIAL SYSTEMS SCIENCE
CHIBA INSTITUTE OF TECHNOLOGY
JAPAN
Case Study on Local Area Revitalization in Japan Using Food

Ms. Yuuki Tsunoi and Dr. Masao Toyama

Faculty of Social Systems Science

Chiba Institute of Technology

2-17-1 Tsudanuma, Narashino, Chiba 275-0016, JAPAN
Abstract

The purpose of this study is to investigate local area revitalization projects based on food. In Japan, there have been increasing numbers of proactive, food-based local area revitalization projects in recent years. Some examples of successful food-based local area revitalization projects include efforts using local farm products for revitalization, as well as cases where familiar products and ingredients that have a connection to the area were used as tools for revitalization, among others.